

## **SPH x IMDA PSC Fund Call-for-Proposal Application Fact Sheet**

### **COMPANY INFORMATION**

- Company Name
- Address
- Telephone Number
- Email address
- Company Type: Limited Liability Partnership or Private Limited

### **KEY CONTACT PERSON**

- Name
- Designation
- Contact Number
- Email address

### **PROPOSAL SUMMARY**

- Proposal Title
- Target Audience
- Genre
- Language
- Proposed SPH Platform or Publication

### **PROJECT FORMAT / BUDGET**

- Number of Episodes
- Duration Per Episode (Minimum 10 Minutes)
- Total Project Budget (\$25,000 Per Episode / Clip)

### **OTHER INFORMATION**

- I/We declare that this concept/project has not been submitted for funding by another government agency nor received /is receiving concurrent funding by another government agency.
- This concept has not been submitted to other commissioning platforms for funding consideration under the Public Service Content Fund.
- Please state the PSB values applicable for this concept

### **DETAILED CONCEPT**

- Logline (one sentence to explain the concept)
- Story / Synopsis (not more than 300 words)
- Production Treatment (To include format, outline, filming techniques, production plan given COVID-19 Situation, etc)
- Proposed Cast / Host List
- Attach and upload a Creative Deck (optional)

## BUDGET

- Total Project Budget
- Episodic Budget
- Pre-Production
- Production
- Post-Production
- Talent
- Total Episodic Budget

## COMPANY PROFILE

- Company Background (to state when your company was registered under ACRA, provide a track record of previous productions, and if any, awards achieved)
- Website and portfolio links
- Attach and upload a screenshot of your ACRA business profile
- Attach and upload a screenshot of your Tripartite Standard on the Procurement of Services from Media Freelancers (TAFEP) compliance
- Attach and upload company credit report or historical financial statements

## INFORMATION ON KEY CREDITED TALENTS AND FREELANCERS IN PRODUCTION TEAM (Please supply Name, Nationality and Employment Status against the Key Role. Eg. EP: John Tan, Singaporean, Employee/Freelancer)

- Executive Producer
- Director
- Writer
- DOP
- Additional Roles
- Total Number of Key Credited Roles

## KEY DATES

15 May 2020	- CFP launch
5 June 2020	- CFP closes
19 June 2020	- Evaluation and announcement of results to selected production companies
19 June 2020 onwards	- Production of programmes begins after SPH has signed commissioning contract with the production companies

All applications must be submitted via [this online form](#).

Thank you for your interest in the SPH IMDA support fund.