1. Participation in this promotion is subject to the terms and conditions herein (the "Specific T&Cs") and the Standard Terms and Conditions available above (the "General T&Cs"). In the event of any inconsistency between the General T&Cs and the Specific T&Cs, the Specific T&Cs shall prevail.

2. This promotion is for our Tamil Murasu ("TM") All-Digital home subscription package (the "Package"), and is available for subscribers in Singapore, subject to the General T&Cs and the Specific T&Cs. This promotion is valid during the period commencing from 15 April 2020 to such date as may be determined by Singapore Press Holdings Limited ("SPH") in its sole and absolute discretion (the "Promotion Period").

3. Under this promotion, eligible subscribers will, subject to the General T&Cs and the Specific T&Cs, be entitled to subscribe for the Package at the promotional price of S$3.90 per month (the "Promotional Price"). Eligible subscribers may only enjoy this promotion once.

4. You may cancel your subscription to the Package at any time. However, you agree that your subscription to the Package will continue and be renewed automatically on a monthly basis until you expressly instruct us that you wish to cancel your subscription by providing us with at least 30 days’ prior notice.

5. Eligibility:

5.1. The following groups of subscribers are eligible for this promotion:

5.1.1. New subscribers ("New Subscribers"): Persons who: (a) are not Vendor Subscribers (as defined below) or Existing Subscribers (as defined below); and (b) do not currently have a subscription to the Package are, subject to the General T&Cs and the Specific T&Cs, eligible for this promotion.

5.1.2. Vendor subscribers ("Vendor Subscribers"): Existing subscribers who are currently subscribing to TM Print through a newspaper vendor and are paying their TM subscription fee to it are, subject to the General T&Cs and the Specific T&Cs, eligible for this promotion. (Upon subscription for the Package under this promotion, the existing TM Print subscription of these Vendor Subscribers with their newspaper vendors will be terminated and they will become direct subscribers of the Package with SPH.)

5.2. The following persons (collectively, "Existing Subscribers") are not eligible for this promotion (whether or not the minimum subscription period under their respective packages have expired):

5.2.1. Existing subscribers of the Package as well as the TM News Tablet package, TM Print package or the TM All Digital + Print package (collectively, the "Other Packages") with SPH; and
5.2.2. Persons who had terminated their subscription with SPH to the Package or any of the Other Packages anytime within the 90 days prior to the date of submission of the subscription application hereunder.

A person is deemed to be an Existing Subscriber if any member of the same household has at any time previously subscribed to the Package (or any of the Other Packages) directly with SPH or terminated the same anytime within the 90 days prior to the date of the submission of the subscription application hereunder. For the purposes of the Specific T&Cs, a "household" refers to a domestic unit comprising members of the same family who have the same billing address and/or delivery address.

6. For information on when your subscription to the Package will commence, please refer to the below:

6.1. New Subscribers
   6.1.1. For applications received through the SPH subscription platform, subscription in respect of the Package will commence on or around 2 working days after the subscription application is received by SPH.
   6.1.2. For applications received through call-in, subscription will commence either 1st or 15th day of the upcoming month (subject to processing time of 7 – 9 working days).

6.2. Vendor Subscribers
   6.2.1. For applications received from 1st – 15th of current month, direct subscription with SPH will commence on the 1st day of the upcoming month.
   6.2.2. For applications received from 16th – 31st of current month, direct subscription with SPH will commence on the 1st day of the following month.

7. To qualify for this promotion, eligible subscribers must (a) take up a new subscription to the Package, and (b) the duly completed subscription application form must be received by SPH within the Promotion Period. Requests for extensions of the Promotion Period will not be entertained, and applications for subscriptions received by SPH after the Promotion Period will not qualify. SPH has the right to determine your eligibility for this promotion at its sole and absolute discretion and its decision thereon shall be final and binding.

8. Only one (1) subscription to the Package under this promotion may be redeemed or enjoyed per household.

9. Unless SPH has stated expressly otherwise, each subscriber may only enjoy one promotional or premium offer at any time, which may not be applied in conjunction with any other promotions or offers.

10. SPH may, at its sole and absolute discretion, vary, amend or revise the Specific T&Cs (including, without limitation, the Promotional Price and the Promotion Period) and/or terminate or withdraw this promotion at any time without prior notice.